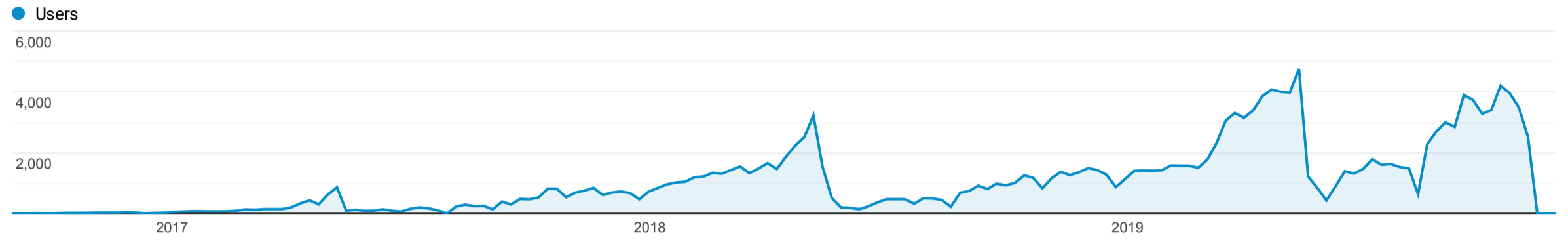


Audience Overview

Sep 1, 2016 - Nov 30, 2019

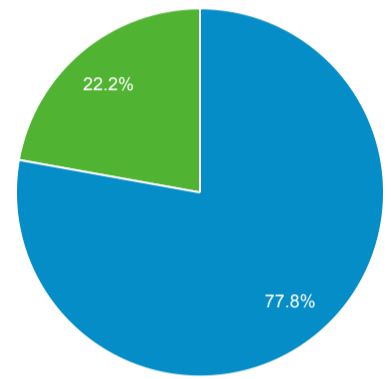
All Users
100.00% Users

Overview



Users 141,481	New Users 142,938	Sessions 258,186	Number of Sessions per User 1.82
Pageviews 509,977	Pages / Session 1.98	Avg. Session Duration 00:03:12	Bounce Rate 67.26%

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. Lahore	48,932	32.85%
2. Islamabad	18,468	12.40%
3. Karachi	17,604	11.82%
4. Rawalpindi	16,938	11.37%
5. Faisalabad	7,168	4.81%
6. (not set)	6,259	4.20%
7. Multan	3,565	2.39%
8. Gujranwala	3,358	2.25%
9. Sialkot	2,951	1.98%
10. Bahawalpur	2,195	1.47%

